

## SenSource Introduces the PC-TB12 Battery-powered People Counter

FOR IMMEDIATE RELEASE

YOUNGSTOWN, OH, June 15, 2010 – SenSource Inc. is proud to announce the addition of the [PC-TB12](#) stand-alone people counter to their wide offering of [traffic monitoring solutions](#). This battery-powered people counter features a durable, child-resistant display that is great for heavy traffic entryways, libraries and schools. Its discrete display enables easy data collection by displaying real-time count data. A non-directional counter, the PC-TB12 is both front and side-firing to accommodate a variety of entry styles. The two-part break-beam system covers entries up to 40 feet wide with a typical battery life of two years.

This new design also provides easier battery replacement and a sturdier integrated bracket over previously available people counters. The new Power Save mode keeps the display off unless counting, which both saves battery-life and makes the device less exciting for “little eyes and hands.”

No software is required. SenSource also offers other versions with [automatic data collection](#) and reporting.

SenSource is an Ohio-based privately-held technology company providing a variety of people and vehicle traffic monitoring systems, along with environmental sensing devices, since 2002. Designed to operate in both small and large scale business environments, SenSource’s systems are currently employed in over 40 countries in retail, casino, entertainment, library, government and healthcare entities. More information on SenSource is available at <http://www.sensourceinc.com>.

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*SenSource Inc.*

*Lauren Gallo, Director of Marketing*

*3890 Oakwood Avenue*

*Youngstown, OH 44515*

*(800) 239-1226*