

VEA COMPLETE SOFTWARE

DESCRIPTION:

Make smarter and faster business decisions with customer traffic analysis at your fingertips. Vea's robust, yet easy-to-use, tools empower you to see your business more clearly. Vea empowers you with accurate business performance metrics by combining valuable information from multiple data sources, such as POS and customer traffic systems. With seamless integration to almost any source of data, Vea software provides a complete solution to your reporting needs.



VEA BENEFITS ONLY FROM SENSOURCE

- New reports, not new costs. Create and edit reports on your own.
- One-click access with complete security. Data never leaves your network.
- Big picture reports. Traffic analysis with point-of-sale and staffing integration.
- No monthly software fees...ever.
- Create & adjust your own email recipients and frequency.
- Set the alarm- alerts for benchmarking and hardware performance.

VEA REPORTING AND DATA INTEGRATION:

- › Create and monitor automatic email reports with conversion ratios, employee performance metrics and sales reports
- › Universal data connection for simple third party POS and staffing data integration
- › Dashboard and e-mail alerts based on performance metrics such as staff efficiency and traffic volume
- › Customize your own menus for running scheduled reports
- › Easily create reports and graphs by region, sub-region, facility or sensors
- › Compare daily, weekly, monthly and annual data
- › Create multi-level accessibility (administration, departments, and users) with secure login
- › Data can be exported manually or automatically scheduled by individual locations, regions, or sub-regions in XML, MS-Excel, CSV, Tab-Delimited File Formats

VEA REAL TIME MONITORING:

- › Dashboard view of near real-time sensor values or custom calculated data outputs
- › Email and on-screen alarms and alert notifications based on sensor high/low limits, communication problems and connectivity status
- › Email alerts can be delivered to specific users, departments or administrators
- › Alerts without corrective action will result in an escalated email notification
- › Log corrective actions taken in response to alerts

VEA COMPLETE SOFTWARE

VEA SECURITY FEATURES:

- › Multi-level user login and security features (Super User Admin, Department Admin and User Level)
- › User-specific interface that is configurable with optional skin modes
- › Create sensor groups by department, facility or region in order to aggregate values

VEA SOFTWARE SPECIFICATIONS	
Report Delivery/Export Formats	Excel, CSV, Tab, PDF, BMP, JPEG, PNG, TIFF, and WMF
Hard Drive Requirements	550 MB excluding SQL
Processor Requirements	Minimum 1GHz+
RAM	Minimum 1 GB for 32 Bit or 2 GB for 64 Bit
OS Compatibility	Windows XP-SP3, Server 2003 or 2008, Vista and 7
Required Software	Microsoft .Net Framework 4.0, Windows Installer 4.5
Password Protected	Admin, Department, User (Rights Access)
Database	SQL 2008 R2 included (or connects to existing MS-SQL Server 2005 or higher) Specs provided by Microsoft
Database Connectivity	Supports Third-party data from: MSSQL Server Native Client, Microsoft Excel (*.xls), Microsoft Excel 2007 (*.xlsx), Microsoft Access (*.mdb), Microsoft Access 2007 (*.accdb), Native Oracle Client, Build Connection string (OleDb), Build Connection string (Sql), Build Connection string (ODBC)
Export Data Formats	XML, CSV, Tab Delimited, Excel, SQL
Bandwidth	6kbps when collecting data
MICROSFT SQL 2008 R2	
Hard Drive Requirements	Minimum 1 GB x 86 or 2 GB x 64
Processor Requirements SQL	1 GHz or faster
RAM	1 GB x 86 or 2 GB x 64
OS Requirements	Windows Server 2003 Service Pack 3 Windows XP Service Pack 3
Required Components	Microsoft .Net 4.0