

## VEA COMPLETE SOFTWARE

### DESCRIPTION:

Make smarter and faster business decisions with customer traffic analysis at your fingertips. Veas robust, yet easy-to-use, tools empower you to see your business more clearly. Veas empowers you with accurate business performance metrics by combining valuable information from multiple data sources, such as POS and customer traffic systems. With seamless integration to almost any source of data, Veas software provides a complete solution to your reporting needs.



## VEA BENEFITS ONLY FROM SENSOURCE

- New reports, not new costs. Create and edit reports on your own.
- One-click access with complete security. Data never leaves your network.
- Big picture reports. Traffic analysis with point-of-sale and staffing integration.
- No monthly software fees...ever.
- Create & adjust your own email recipients and frequency.
- Set the alarm alerts for benchmarking and hardware performance.

### VEA REPORTING AND DATA INTEGRATION:

- › Create and monitor automatic email reports with conversion ratios, employee performance metrics and sales reports
- › Universal data connection for simple third party POS and staffing data integration
- › Dashboard and e-mail alerts based on performance metrics such as staff efficiency and traffic volume
- › Customize your own menus for running scheduled reports
- › Easily create reports and graphs by region, sub-region, facility or sensors
- › Compare daily, weekly, monthly and annual data
- › Create multi-level accessibility (administration, departments, and users) with secure login
- › Data can be exported manually or automatically scheduled by individual locations, regions, or sub-regions in XML, MS-Excel, CSV, Tab-Delimited File Formats

### VEA REAL TIME MONITORING:

- › Dashboard view of near real-time sensor values or custom calculated data outputs
- › Email and on-screen alarms and alert notifications based on sensor high/low limits, communication problems and connectivity status
- › Email alerts can be delivered to specific users, departments or administrators
- › Alerts without corrective action will result in an escalated email notification
- › Log corrective actions taken in response to alerts

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### VEA SECURITY FEATURES:

- › Multi-level user login and security features (Super User Admin, Department Admin and User Level)
- › User-specific interface that is configurable with optional skin modes
- › Create sensor groups by department, facility or region in order to aggregate values

### VEA SOFTWARE SPECIFICATIONS

Database Connectivity	Connects to at least one instance of Microsoft SQL 2005 with Vea Database. Also supports 3rd party data from: MSSQL Server Native Client, Microsoft Excel (*.xls), Microsoft Excel 2007 (*.xlsx), Microsoft Access (*.mdb), Microsoft Access 2007 (*.accdb), Native Oracle Client, Build Connection string (OleDb), Build Connection string (Sql), Build Connection string (ODBC)
Report Delivery/Export Formats	Excel, CSV, Tab, PDF, BMP, JPEG, PNG, TIFF, and WMF
Hard Drive Requirements	35 MB
Software Requirements	MDAC 2.8 SP1 or later (included in XP SP2)
Processor Requirements	Minimum P3-600mhz, Recommended: 1GHz+
RAM	Minimum 256 MB, Recommended: 512 MB+
OS Requirements	XP, 2003, Vista
Required Software	Microsoft .Net Framework 3.5
Password Protected	Admin, Department, User (Rights Access)
Database	SQL 2005 Express included (or connects to existing MS-SQL Server 2005 or higher) Specs provided by Microsoft
Export Data Formats	XML, CSV, Tab Delimited, Excel, SQL
Hard Drive Requirements	2 GB (Program space)
Software Requirements	MDAC 2.8 SP1 or later (included in XP SP2)
Processor Requirements	Minimum P3-600MHz, Recommended: 1GHz+
RAM	Minimum 256 MB, Recommended: 512 MB+
Bandwidth	6kbps – When collecting data from sensor servers
OS Requirements	Windows 2000-SP4, XP-SP3, 2003, Vista
Required Software	Microsoft .Net Framework 2.0 or Greater
Password Protected	Admin, Department, User (Rights Access)
Includes Microsoft SQL 2005 Express	
<b>MICROSFT SQL 2005 EXPRESS EDITION</b>	
Hard Drive Requirements	4 GB max
Processor Requirements SQL	Intel or compatible Pentium III 600 MHz or faster processor (1 GHz or faster is recommended)
RAM	192 MB (512 MB or more is recommended)
OS Requirements	Windows 2000 Service Pack 4; Windows Server 2003 Service Pack 1; Windows XP Service Pack 2
Required Components	Microsoft .Net Framework 2.0